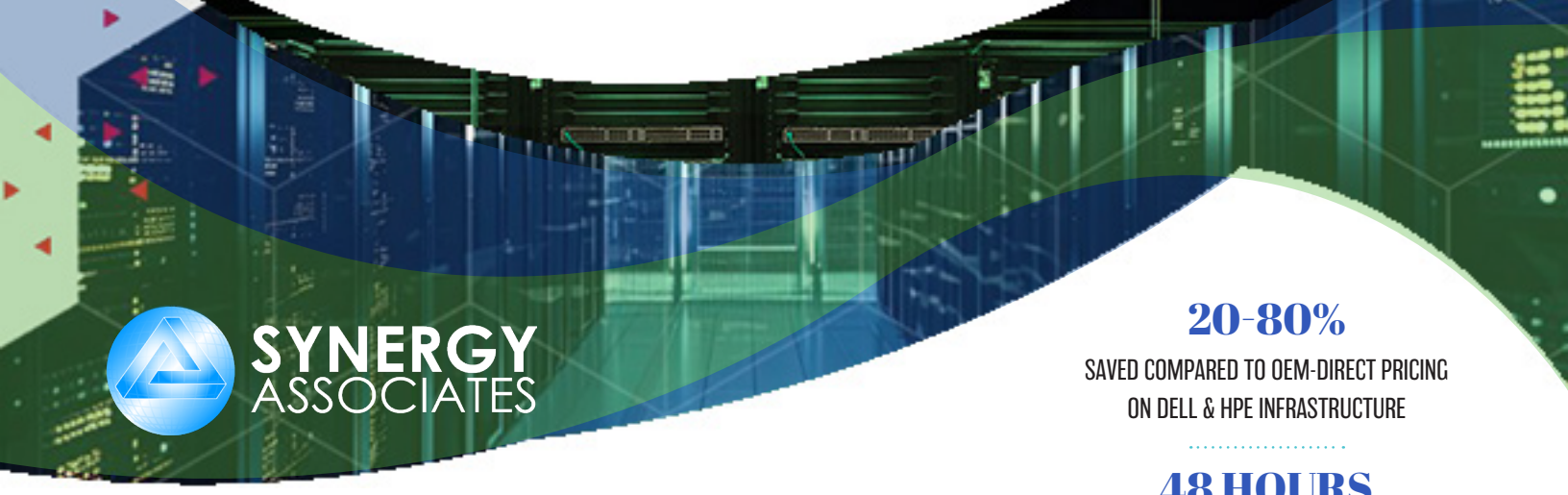

SYNERGY ASSOCIATES

PROVEN VALUE FOR DATA CENTERS

FROM ENTERPRISE TO COLOS, WE'RE YOUR TRUSTED PARTNER

Scalability: Upgrades that grow with workloads
Speed: Fast quotes, stocked inventory for quick delivery
Sustainability: Eco-conscious solutions that extend hardware life
Expertise: Serving enterprise, hyperscale, edge, and colocation

HPE DELL EMC HPE aruba networking HPE POINTNEXT DELL Technologies

20-80%
SAVED COMPARED TO OEM-DIRECT PRICING ON DELL & HPE INFRASTRUCTURE

48 HOURS
TYPICAL TURNAROUND FROM QUOTE TO SHIP ON STOCKED INFRASTRUCTURE

ZERO
ZERO VENDOR LOCK IN. CUSTOM BUILDS AND UPGRADES WITHOUT PRESSURE

>2000
DATA CENTER SKUS ACTIVELY SOURCED OVER THE LAST 12 MONTHS

1:1
YOU WORK DIRECTLY WITH YOUR REP –NO TIERS, NO HANDOFFS.

STRATEGIC AVAILABILITY:

We help teams source infrastructure, upgrades, and EOSL systems—without the delays or constraints of OEM programs.

DEEP OEM ALIGNMENT:

25+ years of OEM-aligned distribution with Hewlett Packard Enterprise (HPE), Aruba Networking and Dell Technologies.

BUILT FOR MODERN INFRASTRUCTURE:

Whether enterprise, colo, edge, regional or hybrid—our solutions adapt to your architecture and operational priorities.

ENTERPRISE

Optimize your in-house infrastructure with certified upgrades, lifecycle planning, and ongoing system support.

HYPERSCALE

Scale efficiently with dynamic inventory that supports massive workloads.

EDGE AND REGIONAL

Ensure proximity and agility with trusted solutions that support local operations.

COLOCATION FACILITIES

Support your clients with trusted hardware recommendations, Aruba networking solutions, and fast inventory access.

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